

**WINEGARD COMPANY**  
**UNITED STATES UNILATERAL MINIMUM ADVERTISED PRICE POLICY**

Winegard Company (“Winegard”) recognizes that its high-quality resellers invest time and resources to deliver an extraordinary customer experience through knowledgeable staff and compelling vendor presentation. To support its resellers’ efforts, Winegard wishes to establish policies that allow resellers to earn the profits necessary to maintain the high level of customer excellence people have come to expect from Winegard resellers.

In order to successfully compete in the marketplace and to maintain its premium brand image, Winegard has announced this Unilateral Minimum Advertised Price Policy (the “UMAP Policy”). Hereafter, all sales from Winegard resellers to end-users of products set forth in Winegard’s *UMAP Grid* (the “Product(s)”) inside the United States shall be subject to this UMAP Policy.

Winegard Products covered and their coordinating minimum advertised prices are set forth in the *UMAP Grid* and shall be delivered or otherwise made available by Winegard to the reseller. Winegard reserves the right from time to time to alter, modify, suspend, or cancel this UMAP Policy, the Products covered, and/or the minimum advertised prices.

This UMAP Policy does not restrict a reseller’s right to establish independent advertised and/or resale prices of Winegard Products. Winegard reserves the right to determine whether a reseller has advertised Winegard’s Products at a net advertised price less than the minimum advertised price established in this UMAP Policy. Upon such determination, Winegard may, without assuming any liability, cancel all orders and may indefinitely refuse to accept new orders from the reseller. ***Please note that following the actions of another reseller is not an exception to this UMAP Policy and will be considered non-acquiescence.***

This UMAP Policy has been unilaterally adopted by Winegard. Winegard neither solicits nor will it accept assurances by any reseller of acquiescence with this UMAP Policy. Nothing in this UMAP Policy shall constitute an agreement between Winegard and any reseller of compliance with this UMAP Policy. The reseller within its own discretion can choose to acquiesce or not acquiesce with this UMAP Policy. Winegard will not discuss conditions of acceptance related to this UMAP Policy. This UMAP Policy is non-negotiable and will not be altered, modified, or amended for any reseller.

The following are actions that constitute acquiescence with Winegard’s UMAP Policy:

- The offer of free shipping or financing on Product(s) listed in the *UMAP Grid*
- The offer of a gift card redeemable for value on a future purchase with the purchase of Product(s) listed in the *UMAP Grid*
- Winegard, from time to time within its sole discretion, may announce promotional prices and bundles of Product(s) listed in the *UMAP Grid*

The following are actions that do not constitute acquiescence with Winegard’s UMAP Policy:

- Advertising that: i) states things such as “see price in cart,” “click to see price,” “add to cart for best price,” or “call for price”; ii) lists a price that is struck through; iii) does not list a price, or iv) contains any language or graphic representation that implies, or from which the end-user can infer, that the end-user may click through to the cart to see a price lower than that set forth in the *UMAP Grid*
- The issuance of non-Winegard announced rebates (in any form, including coupon codes) on Product(s) listed in the *UMAP Grid*
- Combining a Product from the *UMAP Grid* with any other product for a combined price lower than the combined price of what the two (2) products could be advertised independent of each other as set forth in the *UMAP Grid*

Winegard’s sales personnel have no authority to modify or grant exceptions to this UMAP Policy. All questions regarding interpretation of this UMAP Policy should be directed to the UMAP Policy Committee at [MAP@WINEGARD.COM].

**WINEGARD COMPANY**  
**UMAP POLICY PRICE GRID**

SKU	DESCRIPTION	MSRP	UMAP
5G-FLTR	LTE/5G Filter	19.99	19.99
AR2-5G1	Air 360+ 5G	199.00	199.00
AR2-V2S	Air 360+ V2.S	159.00	159.00
BD-0001	Bluetooth Dongle	17.99	17.99
BS-4G01	Basestation 4G	399.00	399.00
BS-5G01	Basestation 5G	549.00	549.00
BT-1000	Boost XT Pro	109.99	109.99
BW-2000	Elite Pro	209.99	209.99
CB-8269	Platinum Series HDTV Antenna Coupler	25.75	25.75
CE-1000	Single Cable Entry Plate	14.99	14.99
CE-2000	Dual Cable Roof Entry Plate	7.99	7.99
CE-4000	Cable Entry Plate	9.99	9.99
CL-SK26	25' Prewire Kit, Trav'ler	66.95	66.95
CX-0650	50' RG-6 Coaxial Cable with Weather-Resistant	35.00	35.00
DS-2000	22" Universal Antenna Mount with U-bolt Kit	42.99	42.99
DS-2416	28" Universal Antenna Mount	39.99	39.99
DS-3000	38" Universal Antenna Mount	56.99	56.99
EK-1036	Sensar Directional Handle Extension	6.99	6.99
FL-1000	FlatWave Ultra-Thin Indoor HD Antenna	20.99	20.99
FL-5000	FlatWave Non-Amplified Indoor HDTV Antenna	35.99	35.99
FL5500A	FlatWave Amplified Indoor HDTV Antenna	59.99	59.99
GM-9000	Carryout G3 Automatic Satellite Antenna - White	519.00	519.00
GM-9035	Carryout G3 Automatic Satellite Antenna - Black	519.00	519.00
GW-1000	Gateway 4G LTE WiFi Router	349.00	349.00
GW-5G01	Gateway 5G - White	499.00	499.00
GW5G01B	Gateway 5G - Black	499.00	499.00
HA-2000	Elite 360 Pro	189.99	189.99
HD7694P	HD7694P Platinum HD Series Antenna	149.99	149.99
HD7698P	HD7698P Platinum HD Series Antenna	299.99	299.99
HD8200U	HD8200U Platinum HD Series Antenna	299.99	299.99
HDA-100	15 dB Gain Distribution Amplifier	61.99	61.99
HS-CC01	RV Halo Smart RV Contact Sensor	44.99	44.99
HS-H2O1	RV Halo Smart RV Water Detection Sensor	44.99	44.99
HS-K001	RV Halo Smart RV Sensor Kit, Works with Gateways	229.00	229.00
HS-PIR1	RV Halo Smart RV Motion Detection Sensor	44.99	44.99
HS-TMP1	RV Halo Smart RV Temperature and Humidity Sensor	44.99	44.99
IH-1001	RV Halo Smart Hub	249.00	249.00
IW-5012	Sensar Interior Roof Wedge	5.99	5.99

SKU	DESCRIPTION	MSRP	UMAP
LB-6000	White Dual Feed Low Noise Block Feedhorn	61.80	61.80
LNA-100	Boost TV Antenna Amplifier	35.99	35.99
LNA-200	Boost XT HDTV Preamplifier	51.49	51.49
MS-6000	Elite 360	139.99	139.99
MT-4000	Ladder Mount for Carryout	211.15	211.15
MT-SM10	Rear Cab Mount	176.67	176.67
PL-7000	Dish Playmaker Portable Antenna	309.00	309.00
PL-8000	Dish Playmaker Dual - White	369.00	369.00
PL8000R	Dish Playmaker Dual with Receiver - White	459.00	459.00
PL-8035	Dish Playmaker Dual - Black	369.00	369.00
RFL-332	Sensar Pro Signal Meter - Black	128.75	128.75
RFL-342	Sensar Pro Signal Meter - White	128.75	128.75
RK-2000	Carryout Roof Mount Kit	71.07	71.07
RK-4000	Playmaker Roof Mount Kit	71.07	71.07
RK-HAND	Crank Handle Kit	11.33	11.33
RP-0154	Boot Cable and Gear Housing	7.99	7.99
RP-2049	Gear Housing Hardware	35.99	35.99
RP-2900	Sensar Elevation Tube	29.99	29.99
RP-3000	Elevating Gear	14.99	14.99
RP-4000	Sensar Worm Gear	14.99	14.99
RP-4014	14" Worm Gear and Hex Elevating Shaft	12.88	12.88
RP-4200	Crank-Up Directional Handle Extension Kit	9.99	9.99
RP-6300	Directional Handle Hardware - White	19.99	19.99
RP-6795	White Crank Hardware	11.99	11.99
RP-6822	Spring	9.99	9.99
RP-GM12	12V Pigtail	17.13	17.13
RP-GM52	Satellite Antenna Replacement 50' 12V Power Cord	50.47	50.47
RP-SK95	Replacement Kit for SWM Slimline Satellite	465.19	465.19
RT2000T	Roadtrip T4 In-Motion RV Satellite Antenna - White	1,699.00	1,699.00
RT2035T	Roadtrip T4 In-Motion RV Satellite Antenna - Black	1,699.00	1,699.00
RV-2005	Sensar III Replacement Antenna Head	99.99	99.99
RV-3095	Sensar III HDTV Antenna	204.74	204.74
RV-7542	OTA Wall Plate Power Supply with Sat. Passthrough – White	49.99	49.99
RV-7543	OTA Wall Plate Power Supply with Sat. Passthrough – Black	46.00	46.00
RV-8032	Standard OTA Wall Plate Power Supply 2 TVs– Black	49.99	49.99
RV-8042	Standard OTA Wall Plate Power Supply 2 TVs – White	49.99	49.99
RV-RZ85	Rayzar Amplified Portable Antenna	99.00	99.00
RVW-205	Sensar IV Replacement Head	79.00	79.00
RVW-395	Sensar IV HDTV Antenna	199.99	199.99
RV-WING	Wingman RV Antenna Booster	45.99	45.99

<b>SKU</b>	<b>DESCRIPTION</b>	<b>MSRP</b>	<b>UMAP</b>
RW-2000	Sensar Exterior Roof Wedge	14.99	14.99
RW-3035	Extreme 2.0	299.99	199.00
RZ-6000	Rayzar z1 HDTV Antenna - White	149.00	149.00
RZ-6035	Rayzar z1 HDTV Antenna - Black	149.00	149.00
RZ-8500	Rayzar Automatic HDTV Antenna - White	399.99	399.99
RZ-8535	Rayzar Automatic HDTV Antenna - Black	399.99	399.99
SD-003C	Starlink Standard 3' Cable	29.99	29.99
SD-015C	Starlink Standard 15' Cable	49.99	49.99
SD-01WP	Starlink Standard Wall Plate	32.99	32.99
SD-025C	Starlink Standard 25' Cable	59.99	59.99
SD-050C	Starlink Standard 50' Cable	79.99	79.99
SD-075C	Starlink Standard 75' Cable	119.99	119.99
SD-150C	Starlink Standard 150' Cable	185.99	185.99
SDWDGMT	Starlink Standard Metal Roof Mount	59.99	59.99
SDWDGSP	Starlink Support Plate	49.99	49.99
SK2DISH	Dish Trav'ler Pro	2,249.00	2,249.00
SK2SWM3	DIRECTV Trav'ler Pro	2,249.00	2,249.00
SKA-004	Trav'ler Feed Arm Roller Plate	24.99	24.99
STM12PS	Starlink 12V to 36V Step Up Power Converter	79.99	79.99
TH-3000	FlatWave Amped Pro	99.99	99.99
TR-1518	Portable Antenna Tripod Mount	129.99	129.99
TV-2900	Weatherproof Matching Transformer	9.99	9.99
WB-1035	RangePro	429.00	429.00
WE7550A	Elite 7550	149.99	149.99
WF2-335	Winegard ConnecT 2.0 WF2	249.00	249.00
WF2-435	Winegard ConnecT 2.0 WiFi + 4G	429.00	429.00
WF2-95B	Winegard ConnecT 2.0 4G+	499.00	499.00
WF2-5G1	Connect 5G w/RV Halo	649.00	649.00
WR-OS12	WiFiRanger Osprey Router	499.99	499.99
YA-7000	Classic Series Yagi YA-7000	69.99	69.99
YA7000C	Classic Series Yagi YA7000C	99.99	99.99